

# **EXHIBIT A**

**EXHIBIT A****Curriculum Vitae:**

**Robert John Anders**  
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**EMPLOYMENT:**

1987-present	<b>Robert Anders, A Design Consultancy</b> P. O. Box 609 Warwick, N.Y., 10990-0609	Owner of consultancy involved with industrial design. Expert Witness.
1993-2000	<b>Professor</b> Pratt Institute Brooklyn, N.Y.	Created new graduate programs: "Design Management" and "Arts & Cultural Management"
1992-1994	<b>Acting Associate Dean</b> School of Art & Design Pratt Institute	Responsible for financial and administrative management systems.
1989-1992	<b>Associate Professor</b> Department of Industrial Design Pratt Institute	Taught graduate and: undergraduate courses.
1988	<b>Visiting Assistant Professor</b> Pratt Institute	Taught graduate courses
1986-1987	<b>Deputy Commissioner General</b> United States Exhibition, Expo '88 Brisbane, Australia U.S.I.A., Washington, D.C., 20547	Responsible for project direction and overall management of the \$8.5mm exhibition.
1985-1986	<b>Chief, Exhibitions Management Division</b> Pennsylvania Historical & Museum Commission, P. O. Box 1026 Harrisburg, PA., 17108-1026	Responsible for the design fabrication and maintenance of exhibits at all 27 museums and historical sites in Pennsylvania.
1984-1985	<b>Visiting Assistant Professor</b> Pratt Institute	Taught graduate course.
1981-1984	<b>Vice President</b> Barry Howard & Associates, Inc. Larchmont, N.Y. <b>President</b> , Interpretive Media, Ltd. New Orleans, LA.	Principal responsible for project design and management at the parent firm and for the creative direction and management of this audiovisual subsidiary.
1980	<b>Vice President</b> PHP International, Inc. Harrison N.Y.	Principal responsible for exhibit and graphic design; field supervision.
1978-1979	<b>Director, Visual Merchandising</b> Revlon, Inc. 767 Fifth Avenue New York, N.Y., 10022	Department head responsible for design and management of all displays at consumer point of purchase.

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1975-1985	<b>President</b> The Anders Group, Inc. Staten Island, N.Y.	Owner of a firm involved with the general practice of industrial design.
1971-1975	<b>Director, Staff Design</b> Bristol-Myers Company 345 Park Avenue New York, N.Y., 10022	Established and managed a department of seventeen which provided a wide variety of industrial design services to the corporate staff and divisions.
1965-1971	<b>President</b> Robert Anders Design, Inc. 342 Madison Avenue New York, N.Y., 10017	Owner of an industrial design firm with a staff of twenty-two involved with human factors, space planning, exhibitions, graphics, audio-visual shows, museum, product and furniture design.
1961-1965	<b>Assistant Director</b> Exhibition Design Department Donald Deskey Associates, Inc. New York, N.Y.	Responsible for creative supervision and project administration of up to thirty-eight designers creating major exhibitions.
1959-1960	<b>Director of Industrial Design</b> Arthur Wagner Associates, Inc. New York, N.Y.	Supervised all industrial design and architectural projects for this thirteen person office.
1958-1959	<b>Exhibition and Architectural Design Specialist</b> Office of International Trade Fairs U.S. Department of Commerce Washington, D.C.	Project designer of United States Exhibitions at international trade fairs abroad.

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**EDUCATION:**

1950-1958	B.I.D. (Bachelor of Industrial Design) Department of Industrial Design Pratt Institute, Brooklyn, N.Y.	1952-1956 U.S. Naval Schools Aerial Photography, Pensacola, FL Deep Sea Divers, San Diego, CA
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**AWARDS & HONORS:**

1974	First prize in package design, National Paper Box Association
1968	Pratt Institute Alumni; "Contemporary Achievement Award"
1958	"Dean's Medal", Department of Industrial Design, Pratt Institute

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**SOCIETIES:**

**IDSA** (Industrial Designers Society of America)  
**HF&ES** (Human Factors and Ergonomics Society)  
**NANP** (National Association of Naval Photography)